

**FRITZSCHE-
HAGER
A.G.**

FRÜHER LEIPZIGER
BUCHBINDEREI A.G.

LEIPZIG-REUDNITZ
BERLIN-SCHÖNEBERG

VERLAGSBÄNDE
HANDBÄNDE
EINBANDDECKEN

*Diese Betriebe sind die
vorteilhafteste Bezugsquelle.
Stehen Sie schon mit ihnen
in Verbindung?*

GEGR.
1844

DEFFER

The advertisement is presented as an open book. The left page contains the company name 'FRITZSCHE-HAGER A.G.' in large, bold letters, followed by 'FRÜHER LEIPZIGER BUCHBINDEREI A.G.' and the locations 'LEIPZIG-REUDNITZ' and 'BERLIN-SCHÖNEBERG'. The right page lists 'VERLAGSBÄNDE', 'HANDBÄNDE', and 'EINBANDDECKEN'. A handwritten-style text in the upper right corner asks if the reader is already in contact with these enterprises. At the bottom, a detailed illustration of a factory with a central dome and a tall chimney is shown. The chimney has a wavy line representing smoke. The text 'GEGR. 1844' is on the right and 'DEFFER' is on the left of the factory.