

TO OUR AMERICAN FRIENDS.

If you have bought this magazine in your bookstore, we want you to know that it is the organ of our club – – the Club of Poster – Enthusiasts – which has members in all parts of the world. If you are interested in the general betterment of all graphic arts, you should join our club. The dues which we charge are Doll. 3.75 per year, and for this amount you are entitled to receive free of further charge our publication of which this is one copy. All we ask of you in return, is that you let others know what we are doing and that you see to it that your friends also join the club. The more members we have, the better our publication will be. We are in existence not for making money, but for the love of the graphic arts. Join our club now – – it means a saving to you and helps us! The administrator of our organization for the United States is Mr. Arthur Wiener, President of the International Art Service, Aeolian Building, New York City. He will be glad to give you any further information you may desire to have. Mr. Wiener is preparing now the american edition of this journal in english language.

VEREIN DER PLAKATFREUNDE E. V.

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Landesbibliothek
28. OKT. 1975
Dresden