

Festival, and the sale of season tickets at the music stores of the Cable Piano Company and the Phillips & Crew Company was sufficiently large in a few days to insure the financial success of the undertaking. Season tickets were withdrawn from sale on April 10th, and on April 15th, seats for single performances were placed on sale.

In the mean time H. W. B. Barnes was appointed the musical director of the festival, and he at once proceeded to organize and drill the chorus of five hundred voices. Rehearsals were held continuously in the Cable concert hall, and thoroughness was a marked feature of the director's efforts.

The services of Charles A. Sheldon were engaged as accompanist.

On March 17 application for incorporation as "The Atlanta Music Festival Association" was made by James R. Gray, John E. Murphy, R. S. Wessels, George W. Wilkins, W. Woods White, W. L. Peel, C. B. Bidwell, Clifford L. Anderson, V. H. Kriegshaber, Victor L. Smith and Ben Lee Crew, and in due course the charter was granted.

Reduced rates were secured on all railroads entering Atlanta and the Georgia Railway and Electric Company extended its line on Gilmer street, by special consent of council, in order that passengers might be carried to the very doors of the auditorium.

This is the fourth music festival held in Atlanta during the past six years, but none has ever been pitched before on so elaborate a scale. The advantages, not only to Atlanta but to the entire South are manifest, and the interest in establishing these annual festivals as a permanent feature has extended throughout the southern states. It is recognized that they will become a powerful factor in the education of the musical taste and appreciation of the public. Artists who otherwise could not be heard outside of the great metropolitan centres of this country and Europe will be brought to Atlanta, where they can be heard at a nominal price and the general public will be made familiar with the best that musical composition affords.

