



**Palm**  
Cigaretten  
Eduard Palm · 20 Filialen

A vintage advertisement for Palm Cigarettes. The central graphic features the word "Palm" in a large, bold, black serif font. A monkey is perched on a palm branch that curves through the letters. The monkey is holding a cigarette in its right hand. To the right of the monkey is a silhouette of a palm tree. Below the word "Palm" is a dark grey horizontal bar containing the word "Cigaretten" in a white, stylized, rounded font. At the bottom of the advertisement, the text "Eduard Palm · 20 Filialen" is written in a bold, black, sans-serif font. A small, faint signature "KUNZE" is visible on the right side of the grey bar.