

SCHERLS **Großstadt**-ADRESSBÜCHER

The advertisement features a map of Germany with various cities marked by dots and labeled: KIEL, STETTIN, HANNOVER, BERLIN, ESSEN, MAGDEBURG, HALLE, KREFELD, LEIPZIG, AACHEN, FRANKFURT, WIESBADEN, and BRESLAU. Below the map, three large books are shown, each with a coat of arms on its cover and a title: 'Berliner Adressbuch', 'Essener Adressbuch', and 'Leipziger Adressbuch'. The text 'sind WERBETRÄGER und WERBEHELFER' is overlaid on the books. At the bottom, a dark banner contains the text 'FÜR GROSSE ANSPRÜCHE'.

FÜR GROSSE ANSPRÜCHE