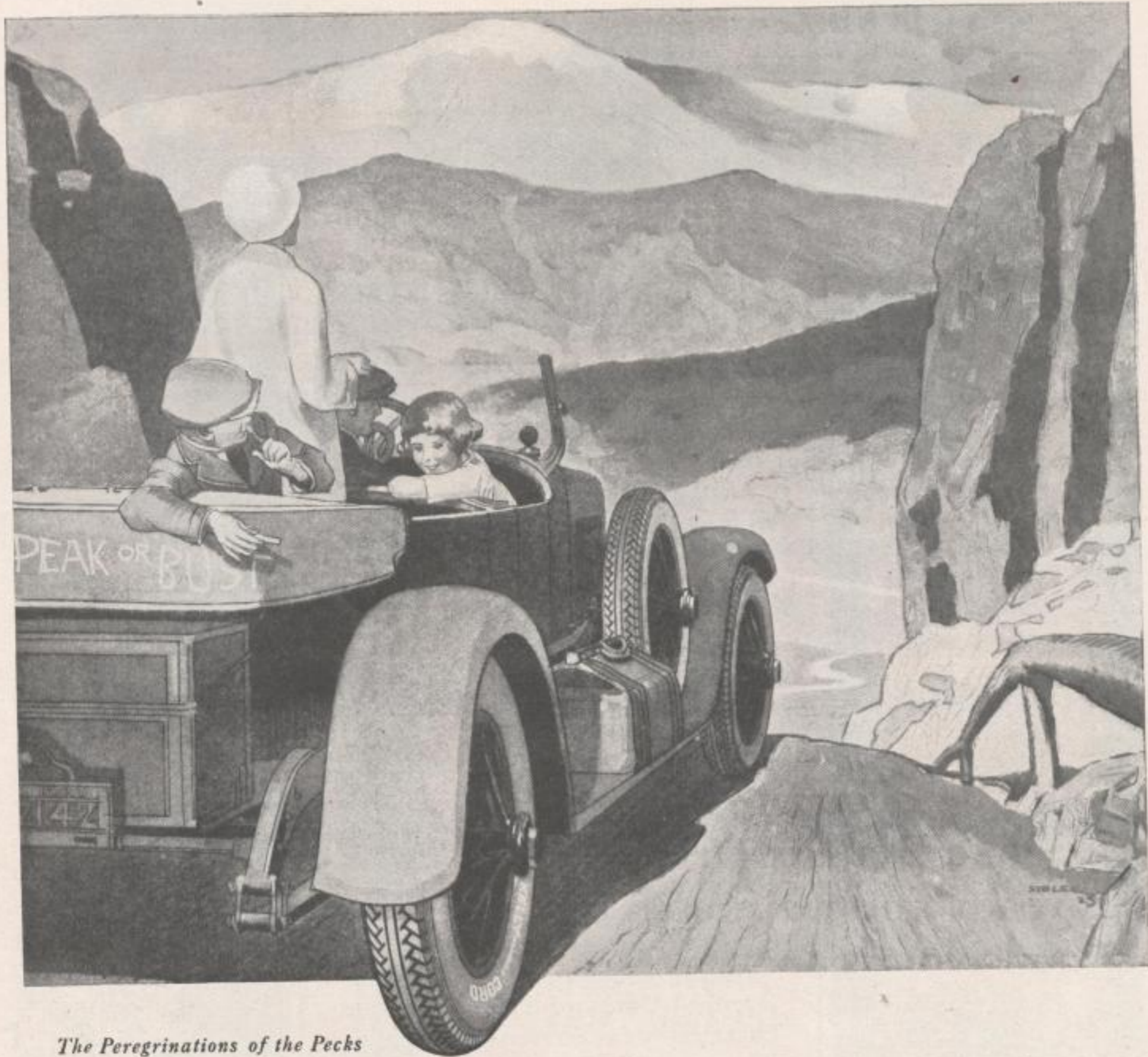


The KELLY FLEXIBLE CORD



The Peregrinations of the Pecks

As the Pecks wind their way through the Colorado passes to the Garden of the Gods a magnificent panorama unfolds itself. The children are still a little too young to be awed by the majesty of the great Peak that towers in the background, and young Jim apparently finds more entertainment in adorning the back of the car with the famous slogan of the old time wagon trains than in admiring the grandeur of the scene before him. His father is enjoying the trip in full confidence that with Kellys all around there's not going to be any "Bust" about it.

GENEROUS tire mileage is today no longer a cause for a feeling of gratified surprise on the part of a car-owner: he can get it from almost any of the better known makes of tires. But in the Kelly Flexible Cord he gets not only even *greater* mileage, but in addition a degree of riding comfort such as no other cord tire can offer him, because no other cord tire is made with the Integral Bead construction that makes this easy riding possible.

KELLY-SPRINGFIELD TIRES

SIDLEY