



Here the notables of old Dixie came to dine

"In all the South, no other banquet ever quite equaled those," said a distinguished southerner, "but we never had greater dinners held long ago at the Maxwell House in Nashville."

From the days of the Civil War the most honored guests of old Dixie were honored and entertained. Here, presidents, governors, and generally more made welcome.

For years the master dining room of this fine old hotel brought together the notable men and women of the South.

Many still remember the words of President McKinley when he came from table at the Maxwell House: "Such a lovely place is southern hospitality."

Throughout all Dixie, the Maxwell House was famous for its food and for its coffee. And so that test of great living, it was its coffee which received the highest praise of all.

*In fine speed rapidly.
You also over a moral ideal of tea coffee.*

wonderfully rich and mellow, was served at the Maxwell House. Year after year, visitors returned to these tables remembering its rare flavor. No one who tasted it could forget it.

Now in all parts of the South this blend is known and talked of. Those who now repeat the good things of old talk always about it for their own tables.

Today the fame of Maxwell House Coffee has spread from coast to coast. It has pleased

more people than any other coffee ever offered

for sale. It has become America's largest selling high grade coffee—the most popular brand in a long list of leading cities. And the same firm of coffee merchants who produced this blend years ago down in Nashville, Tennessee, still blend and roast it today.

The same coffee that delighted the guests

of the old Maxwell House is now on sale in leading stores at better grocery stores throughout the United States.

What new pleasure you will find in your

first taste of Maxwell House Coffee? A full

flavored, aromatic, a rich aroma, like no

other kind? To you, as to the people of the old

South long ago, is well being a rare gift of just

how good a cup of coffee can really be. Please

now to never to be satisfied otherwise.

Ack your grocer for one of the famous blue

tags of Maxwell House Coffee. Clark-Niel

Coffee Company, Nashville, Houston, Jacksonville, Birmingham, New York, Los Angeles.

MAXWELL HOUSE COFFEE

TODAY—America's largest selling high grade coffee

HENRY RALEIGH



GRANCEL FITZ (Photo)



ALFRED CHENEY JOHNSTON (Photo)