



Have  
you tried Bon Ami  
POWDER?

Thousands of women are enthusiastic about Bon Ami Powder. They like it because this soft, scratchless cleanser saves them time and work in a new and convenient way.

In these letters, they tell us that they prefer Bon Ami Powder for many cleaning tasks. Pots and pans of aluminum, copper, silver and tin, the refrigerator, the bathtub—and many other things are made spotless in a few moments.

Of course, they also use their old friend, the handy Bon Ami Cake, for cleaning windows, mirrors, painted woodwork, etc.

Bon Ami, in cake or powder form, is fine and delicate. It does not scratch off the dirt and grime, but simply lifts it up with a minimum of effort on your part.

Easy to use! Easy on the hands! Easy on the surface it cleans! That's why Bon Ami has been so great a favorite with housewives for more than thirty years. It's unspalled for cleaning and polishing dozens of things around the house.

THE BON AMI COMPANY, NEW YORK  
In Canada—BON AMI LIMITED, TORONTO



Cake or Powder  
most housewives use both

CUSHMAN PARKER



LEON M. GORDON