

It made Americans eager
to eat Soup!

The full ripe, glowing red tomatoes you see on this page are the kind we use in Campbell's Tomato Soup. They are strained to a fine puree, blended with golden butter, seasoned by Campbell's famous chefs and then placed right at the elbow of every woman in America!

Its irresistible flavor has made people eager for soup. It has shown them how delicious soup tastes, how nourishing it is, how tonic and wholesome for everybody.

Soup gives a real sparkle to the meal—a fresh charm and attractiveness to the daily menu.

And Cream of Tomato never tastes quite so good as when you prepare it with Campbell's.

21 kinds
12 cents a can

Campbell's
CONDENSED
TOMATO
SOUP

Campbell's SOUPS
LUNCHEON DINNER SUPPER

UNSIGNIERT

Chesterfield
CIGARETTES

You'll agree
— they satisfy

J. C. LEYENDECKER