



THE INEVITABLE CIGAR

The proudest boast of Theodore Roberts is that he has never posed for Blackstone Cigar advertisements. Otherwise, he seems to have broken the rest of the Ten Commandments.



A MAN'S MAN

Friend Valentino shown behind the beard which gave feminine America a terrific thrill, and which, if retained, would have enabled him to play the lead in "King Henry the VIII" with success.



THE POLA REGIONS

Pola says she hasn't met the man yet she could love. Evidently she has never heard of Frank Harris.



THE IRON HEEL

Erich von Stroheim (left) in the gorgeous upholstery he wears in parlor, bedroom and bath. He says, "I am utterly lost without my wrist watch, monocle, white gloves and cigarette holder." We believe him.



VILLAINY AHOY!

Adolphe Menjou is one of the very few actors whose double-breasted suits look natural, who smokes other cigarettes besides Murads, and with whom you might consider a joint party at the Prom.

THE NEAR-SILVER SCREEN: A PAGE OF SKETCHES BY ZERO

Zero is Hans Schleger, formerly designer for the Hagenbeck Film Company of Vienna, and now commercial artist in New York City

ZÉRO (HANS SCHLEGER)