



Two feet—but only one dollar!

PERHAPS you think the young gentleman in the easy chair is reading a book. He is not. He is gazing with increasing admiration at his feet. He has seen them before, but they never looked quite the same as they do now—basking in the rich gleaming silk of Esquire hose. Esquire is the finest \$1 silk hose we've encountered—and we recommend it at every opportunity. Esquire is full-fashioned—made of fine imported silk—thoughtfully reinforced with sturdy lisle heels, toes, tops—available in eleven smart colorings.

**Weber and Heilbroner**

CLOTHES SHOES HABERDASHERY HATS

341 Broadway 42nd and Madison Newark and Jersey  
 341 Broadway 34th and Broadway \*100 Col. Ave.—175 E. Ave.  
 9th and Broadway \*Wall Street \*30 Broad  
 48th and Broadway \*City of New York \*Nassau and John  
 BROOKLYN NEWARK  
 \*75 Fulton St., Borough Hall \*100 Broad Street



about  
with  
BROKAW



No pills or doctors



Can banish that worried last-minute feeling



Which haunts you



When miles of shopping



Have failed to produce the Perfect Christmas gift.

But—

That worried feeling

Can almost always be banished

By a visit to Brokaw

Where thousands of handsome

Men's gifts

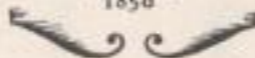
Await your coming.

Men's and boys' haberdashery, clothing, shoes, hats, luggage.

**BROKAW BROTHERS**

Broadway at Forty-Second St.

1856



Price— one dollar. Worth more!

STANDING on tip-toes is often worthwhile, but it's tough on one's hosiery. Most socks wear out first at the toe, anyway—that's why Esquire build strong lisle toes into their \$1 silk hose. The heel is another spot that has to stand more than its share of wear—here also Esquire use lisle. And again at the top—where hasty fingers are apt to grab too firmly when pulling up the sock. The rest of the sock is rich imported silk—one of the very finest qualities—full-fashioned to follow the curve of the ankle. Eleven handsome colors.

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Mighty fine for one dollar!

CHERISHING the Charleston—having people linger upon one's feet in the subway—climbing up and down stairs—these are the everyday happenings which wear out ordinary silk socks with dismayingly rapidity. But not Esquires—for Esquire \$1 silk hose is thoughtfully reinforced at all points where ordinary socks wear out—toes, tops, heels are all of sturdy lisle. The rest of the sock is rich gleaming silk—one of the finest imported qualities—neatly full-fashioned. Eleven handsome colors.

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One dollar is all it costs!

TIRING though it may be, the young man's altitude should prove gratifyingly effective. His chances would never be injured if roaming feminine eyes should notice that his socks are not shabby and drab, but smart and distinguished. Esquire \$1 silk hose have lots of smartness and distinction as well as a number of other important things. Such as rich imported silk—reinforced lisle heels, toes, tops—shapely full-fashioning—a color range of eleven handsome shades.

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ZÉRO (HANS SCHLEGER)