Two feet—but only one dollar!

PERHAPS you think the young gentleman in the easy chair is reading a book? He is not. He is gazing with increasing admiration at his feet. He has seen them before, but they never looked quite the same as they do now—basking in the rich gleaming silk of Esquire hose. Esquire is the finest $1 silk hose we've encountered—and we recommend it at every opportunity. Esquire is full-fashioned—made of fine imported silk—thoughtfully reinforced with sturdy lisle heels, toes, tops—available in eleven smart colorings.

Weber and Heilbroner
CLOTHES SHOES HABERDASHERY HATS

241 Broadway, 345 Broadway, 5th and Broadway, 18th and Broadway — 42nd and Madison, 34th and Broadway, 7 Wall Street, *Clothing at these stores — Nassau and Spruce, *110 Cortlandt—179 B'way, 30 Broad, Nassau and John
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about
with
BROKAW

No pills or doctors

Can banish that worried last-minute feeling

Which haunts you

When miles of shopping

Have failed to produce the Perfect Christmas gift.

But—

That worried feeling

Can almost always be banished

By a visit to Brokaw

Where thousands of handsome

Men's gifts

Await your coming.

Men's and boys' haberdashery, clothing, shoes, hats, luggage.

BROKAW BROTHERS
Broadway at Forty Second St.
FOUNDED 1856

Price—one dollar. Worth more!

STANDING on tip-toes is often worthwhile, but it's tough on one's hosiery. Most socks wear out first at the toe, anyway—that's why Esquire build strong lisle toes into their $1 silk hose. The heel is another spot that has to stand more than its share of wear—here also Esquire use lisle. And again at the top—where hasty fingers are apt to grab too firmly when pulling up the sock. The rest of the sock is rich imported silk—one of the very finest qualities—full-fashioned to follow the curve of the ankle. Eleven handsome colors.

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Mighty fine for one dollar!

CHERISHING the Charleston—having people linger upon one's feet in the subway—climbing up and down stairs—these are the everyday happenings which wear out ordinary silk socks with dismaying rapidity. But not Esquires—for Esquire $1 silk hose is thoughtfully reinforced at all points where ordinary socks wear out—toes, tops, heels are all of sturdy lisle. The rest of the sock is rich gleaming silk—one of the finest imported qualities—neatly full-fashioned. Eleven handsome colors.

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CLOTHIERS HABERDASHERS · HATTERS

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BROOKLYN: *381 Fulton St., Borough Hall — NEWARK: *800 Broad Street

One dollar is all it costs!

TIRING though it may be, the young man's attitude should prove gratifyingly effective. His chances would never be injured if roaming feminine eyes should notice that his socks are not shabby and drab, but smart and distinguished. Esquire $1 silk hose have lots of smartness and distinction as well as a number of other important things. Such as rich imported silk—reinforced lisle heels, toes, tops—shapely full-fashioning—a color range of eleven handsome shades.

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ZÉRO (HANS SCHLEGER)

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gefördert von der Deutschen Forschungsgemeinschaft DFG
UNIVERSITÄT ERFURT