

about  
with  
BROKAW



HIM...

HIM...



THE rustling sound you hear about you is not the whirl of fluttering swallows.

—It's the humming of thousands of feminine minds working overtime—

Pondering how to please the finicky male—

Where to find the gift that will be distinguished,

Moderately priced,

Suited to His individual taste.

As the sound decreases in volume, you will know that many of the perplexed ladies have found their way to Brokaw and are now smiling triumphantly.

Men's haberdashery, clothing, hats, shoes, luggage.

**BROKAW**  
BROTHERS  
Broadway at Forty Second St.  
FOUNDED 1856



FASHIONED as feminine as the Victorian! As strenuous as the Adventurer!  
Your fascinating, daintily feminine new clothes need the marvelous wearing qualities of pure silk, free from injurious weighting—the enduring beauty which you are sure of finding in silks marked in the designs by the name Belding's.

Tailors Suits Crapes Serics  
Waistcoats Sport Shirts Exclusive Prices  
Suits for every purpose

*Belding's*

Belding Bros. and Company 211 Broadway New York

ZÉRO (HANS SCHLEGER)



about  
with  
BROKAW



CONSIDER—

The steel suit of the gentleman on horseback.

The touring tub of Dr. Diogenes.

The Sunday-go-to-meet-in' clothes of Mr. Cruise—

In its time and place, each was looked upon as the last word in fashionable dress.

Lesser mortals gazed, admired, wished they had the price to buy similar outfits, went away sighing enviously.

Today the latest styles can all be found in one place—Recent Row—and at moderate prices.

Here we have gathered the newest pencil stripes in Fyfe flannels—the most fashionable colorings in Glen Urquhart plaids—cool warm-weather clothes that will almost make the tired business man forget to feel tired.

If you're definitely, consciously interested in dressing well—Recent Row is the place to go for your new summer suit.

\$45 up.

**BROKAW**  
BROTHERS  
Broadway at Forty Second St.  
FOUNDED 1856