



Perspective of the Main Buildings and Campus

# The New University of Miami

**A**NNOUNCEMENT is made that the fondest hopes of Miami's best people are about to be realized, and that a great opportunity to be known as the University of Miami will, in the very near future, be an actual fact. The University will be one of the largest and finest in this country, capable of accepting provisionally for the needs of 5,000 students. It will cost approximately \$10,000,000, of which sufficient endowments have already been secured to insure its successful accomplishment.

The University will be built upon a fine 500-acre tract of land located in the Riviera Section of Coral Gables. This splendid tract has been dedicated for all time to the University by George E. Merrick, whose generous gift of \$5,000,000 to the University of Miami assures its success.

The charter for the University of Miami was granted by Judge Henry F. Allison of the Eleventh Judicial Circuit of Florida on April 5, 1925.

The University of Miami begins its career with prospects of the brightest and with assurances of success which not many seats of learning in America have ever enjoyed. Miami attracts hundreds of thousands of the country's best people every winter. They come here—many of them—with regrets for the children who remain behind. They will come in future with sons and daughters who will take up their studies here, and complete the education which will prepare them for life. The demand for advanced education is, however, only one of the needs which will be met by the University of Miami.

The ever-increasing demands for higher education in Southern Florida will not be longer denied. This ever-growing, most progressive of all sections, larger in area than many States, must have its seat of learning to balance its cultural power its magical advance in population and wealth. As a people we are pledged to education. Schools are our fortress and defense. Taste and culture are markers of education. Stupendous increases in bank deposits are not consistent with real growth and prosperity unless upheld and backed by large increases in educational forces and opportunities. The most useful citizen in a community is the educated man.

For years there has been knocking at Miami's door the opportunity to create and establish a great Pan-American University. The countries of Central and South America have repeatedly brought forward the idea. There are reasons without number for such a University, economic reasons, political reasons, reasons of policy and for the perpetuation of peace and good-will between this country and all of the nations which lie to the South. Thousands of the best young men from these countries are matriculated now in every large college in the United States. They will come to Miami because it is nearer to home, because the climate is much similar to that they have been accustomed to, and because they find a closer bond of sympathy here between the traditions of Florida and those of their own countries.

The site for the new University, chosen after most careful study and consideration of the splendid spots offered in the Miami district, is in the new Riviera Section of Coral Gables. The sketch on this page shows the noble and liberal proportions of the plan—the magnificent spread of buildings fronting on the University Lake and Campus—situated between the great Miami-Riviera Hotel at Coral Gables and Coconut Beach—facing the proposed F. E. C. Station and the splendid new high school surrounded by the rolling vistas of Golf Course and waterways—the entire setting, framed in the finest tropical planting, enriched in covering shrubs and rarest trees. There are one hundred and sixty acres in the University grounds proper, but the actual setting for the University is in the heart of two thousand acres which will be developed and beautified into one of the most beautiful parks in the world.

The eminent artist, Duncan Fink, has given above a remarkable picture of the noble university group. It can, however, only be in the incomparable beauty of realized development that the masterly concept of the entire plan is adequately visualized. It is a site for a noble school of universal learning in which all Miamians,—yes, all of Miami's host of annual visitors—will take just pride.

- OFFICERS AND BOARD OF REGENTS UNIVERSITY OF MIAMI**
- William E. Walsh, President  
 Ruth Bryan Owen, Vice-President  
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- REGENTS:**
- Frederic Zeigler, Managing Regent  
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 Theodor Roosevelt  
 Mitchell D. Fiske  
 Bertha M. Foster  
 Percy James Hubbard  
 Leslie E. Robertson
- BUILDINGS TO BE ERECTED FOR IMMEDIATE NEEDS OF THE UNIVERSITY:**
- Large Administration Building
  - Library Building
  - Nurses Building
  - Chemical Science Building
  - Natural Science Building
  - History Building
  - Engineering Unit
  - Medical Science Building
  - Legal Unit
  - Economics Building
  - Mental Science Building
  - Master Unit with Observatory
  - Art Unit
  - General Assembly Hall
  - Men's Gymnasium with pool, etc.
  - Women's Gymnasium with pool, etc.
  - Class, for religious exercises
  - Large Library
  - Athletic Field and Stadium
  - Treasurer's Buildings
  - Service Buildings
  - Language Buildings

- RIVIERA SECTION OF CORAL GABLES**
- The University of Miami is one of a number of important projects to share in the development of the new Riviera Section of Coral Gables. The chief of these undertakings are:
- \$10,000,000 University of Miami, comprising 22 separate buildings on a campus of 160 acres.
  - 2,000,000 Temple and Golf Course for Mark Hanna.
  - 1,000,000 University High School.
  - 150,000 Florida East Coast Railroad Station.
  - Fifty Miles of Paved Streets and Boulevards.
  - Two Miles of Water Frontage.
  - \$2,000,000 Sanatorium and Hospital.
- The Coral Gables representative in our real estate office will be glad to show you the map of the new Riviera Section, and tell you the plans for development of the property. The Riviera Section will be opened for sale in June 1926. Do you have an opportunity to invest as wisely as is involved in the center of this activity, where past experience with Coral Gables plots is as telling in comparison with the great development of the future. Occur a few days for your selection before sale begins. Act now!

## CORAL GABLES.

### Miami Riviera

40 Miles of Water Front &  
 George E. Merrick

Executive Office: Administration Building, Coral Gables, Miami, Fla.  
 New York Office: 140 West 42d Street

Atlantic City: Philadelphia: Baltimore: Atlanta:  
 1729 Boardwalk, 1201 Packard Bldg., 1010 Fidelity Bldg., 185 Peachtree Street.

Glänzend gelöstes ganzseitiges Inserat. Große weiße Flächen, lockere, gute künstlerische Zeichnung, tadellose, übersichtliche Schriftanordnung.

Excellently arranged full-page advertisement. Great white spaces, good, artistic design, faultless, comprehensive arrangement of type.