



for **3** years in the wood

It takes every day of three years' ageing and maturing in wooden casks to *take out* the harshness and bitterness, to *put in* the flavour of real that you notice in

## TURF

VIRGINIA CIGARETTES

The only guarantee you have that you are not smoking RAW tobacco—which will sooner or later affect your health—is to insist on Turf Virginia Cigarettes.  
**GUARANTEED MADE FROM TOBACCO AGED IN THE WOOD FOR AT LEAST 3 YEARS.**

20 for 1/-

Silver foil protects the fine flavour of the aged and matured leaf



Q.S.



Aged **3** years in the wood guaranteed

Three years in the wood take all the harshness and bitterness out of the tobacco, and bring the flavour to perfection.

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Begründung, warum man gerade diese bestimmte Sorte Zigaretten empfiehlt. Die meisten Zigarettenfabriken haben aber diesen Weg vermieden und haben sich stattdessen »Reklameköpfe« geschaffen.

Die Marke »Armee-Club« schuf »den Major«; »Kensitas« Zigaretten führten »Jenkyn, den Haushofmeister« ein, »Saxony« Zigaretten erfanden

»Army Club« has created »The Major«; »Kensitas« is responsible for »Jenkyn« the Butler; »Saxony« introduced »the Hon. Bob«, while among the more expensive brands, »De Reszke« is represented by »The Aristocrat«.

I believe that »Craven A« is responsible for the introduction of the »head« illustrations based on