



**Throw the Old Coffee Cups down to Davy Jones and ship a Gallant Set of Ovington China!**

THE gravity route to Davy Jones on a one way ticket is the best of all send-offs for a set of china that disgraces some otherwise immaculate yachts! And the clear course to Ovington's is the best of all ways to get china that will do justice to the saucy ship of your leisure hours and days.

Nor is such a course fraught with uncharted perils to the treasure-chest. For, with as little as \$100 in your dungarees you may have a beautiful set for six, decorated with your own and club flags. Crystal too may be had to match. Designs will be submitted gladly to any member of a recognized yacht club.

**OVINGTON'S**  
"The Gift Shop of Fifth Avenue"  
Fifth Avenue at 39th Street



**Relentless as the Northwest Mounted  
We always get our Gift!**

NO good gift, large or small, has been able to elude Ovington's. Relentless as the Northwest Mounted in the Movies, we have tracked gifts to their Sicilian lairs—we have dogged a trail such as M. Lecoq would envy, we have Scotland Yarded them—we have third degreed their owners, we have done everything else but Sherlocked Holmesed them.

And like the Northwest Mounted—we always get our gift! Here they are, tables upon tables of them—row upon row, hundreds upon thousands. And when you review them in all their glory, you will come, we think, to two conclusions with us. First, that there is no Christmas list that cannot be supplied quickly and happily; second, that there is no occasion to get alarmed at the prices we have put upon the gifts.



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Entwürfe

JOHN HELD JR.

Drawings

No need to  
keep it dark!



**Ovington's are holding a February Sale of Lamps**



THE old established custom, founded back in the time of Herman the Great, ordains that February shall be the month of lamps at Ovington's. The discounts are 10% to 33 1/2%. And furniture and mirrors are included in the sale, for such is the disposition of our fifth floor and our hearts that we cannot fail to include them.

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**During the Winter Weather**

many light Runabouts will put on the chains

THAT is not a new rear-window edict of the taxicabs. It's a notice that many of those attractive youngsters who have been ducking about town this fall are pledged to join hands at the altar—and well, you know the rest.

For winter weather or not, the number of brides does not seem to grow less and the number of good gifts for

them at Ovington's seems almost to be greater! For if no other reason than to be unusual, brides will get married in the winter and for no other reason than to be unusual Ovington's will always have a great selection of good gifts.

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