



China & Crystal for the Winter's Entertaining



A set of the Westchester pattern of the beautiful Lenox china. On its famous cream glaze is a decoration of a wide blue band, broken by medallions of fruit and flowers in natural colors. For 103 pieces, \$625.00; for 55 pieces, \$365.00. It is possible to get a crystal set designed to match this china.

FROM caviar to cafe noir, every pleasure of the table needs some fine piece of china to enshrine it, some crown of crystal to hold it. And the hostess who takes care that every course of her dinner shall spread the fame of her cook, should take care that her china ranges up with her dinner.

For a good dinner is a little better for a good china service. Food is not independent of its platter.

Ovington's, we think, has as fine a collection of good china as ever you will find in this wide and well-traveled world. We have the gems of the Staffordshire Englishmen—France with her great potters has enriched our lot. Sweden, Bavaria, Italy and Slovakia are represented, and here, too, is the finest of all the moderns, our own American, Lenox.

For seventy-nine years Ovington's has been a shop for china and for crystal. We have helped three generations of hostesses to have good china and to have it at a fair price. So out of that long experience we may be permitted a word of advice. Do not buy nameless and far-fetched china. Get a service "a little on the good side" and be deadly certain that the firm who sells it to you is both able and willing to provide reserve stocks.

Ovington's prices are reasonable always. You can get a good service for as little as \$45 for a 103 piece set. For as little as \$30 for an apartment sized set of 55 pieces. And you can own an Ovington crystal service of 5 dozen sets for as little as \$35.00.

OVINGTON'S

"The Gift Shop of Fifth Avenue, Inc."

FIFTH AVENUE AT 39th STREET



Whether formal or informal, any dinner worthy of the name, in the social sense of the word, should have place plates as its starting point. We have them in a myriad of beautiful designs, gay and colorful, or more dignified, from all the famous potters. From \$25.00 to \$750.00 a dozen.



A crystal set that will grace the table and delight the hostess. It is from Czechoslovakia, and has an engraved design about the rim, while the bowl is of optic effect. The stems are bamboo style. For six dozen pieces, \$126.00. The pieces may be bought separately in dozens or half-dozen.



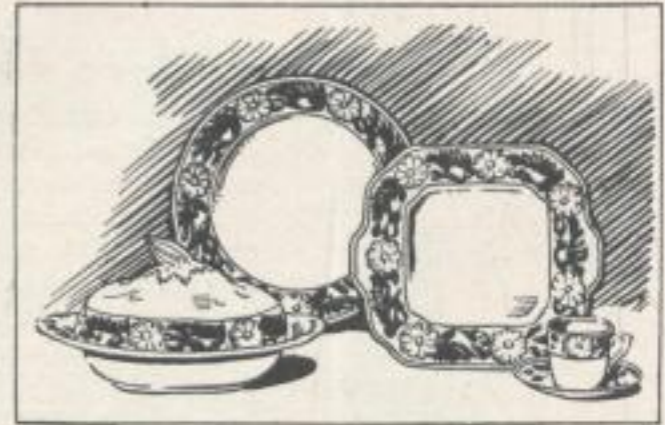
A dinner set from a famous potter that any hostess would be happy to own. This is of the beautiful Minton china, decorated with a formal engraved gold border and ivory colored rim on its white background. For 103 pieces, the price is \$635.00; for 55 pieces, \$365.00.

The charm of Wedgwood goes on undiminished, immune to whatever may be new. This set is of the Tremham pattern, with Queen Anne shapes in ivory color done with raised ribbed border and checker band of red and yellow. The center is decorated with a flower urn in yellow, rose, orchid, green and black. For 103 pieces, \$135.00; for 55 pieces, \$85.00.

A charming set of English Trianon ware of ivory tone, with hand-painted brocade pattern in blue, plum, yellow and rose, between narrow black lines. It will be found an attractive service for almost any occasion, and a set the particular hostess will delight in having in her china cupboard. For 103 pieces, \$90.00; for 55 pieces, \$55.00.



There can be nothing finer in glassware than this set of English rock crystal, with wide iraglio border and a conventional engraved and polished design with sprays of daisies and frosted medallions. For five dozen pieces, as shown, \$770.00. Each size may be had separately in dozens or half-dozen.



Kopfbild

JOHN HELD JR.

Drawing