

CANDIDE EFFLUVE, GUERLINADE, A TRAVERS CHAMPS  
 Guerlain's Trinity of chic and love-  
 lines. First nighters and others  
 with a flair for the new, the  
 rare and the accepted will  
 accord them a welcome  
 as gracious and ecsta-  
 tic as greeted

SHALIMAR &  
 L'HEURE BLEUE



# GUERLAIN

NEW YORK 578 MADISON AVE. PARIS 68 AVE d CHAMPS ELYSEES

Guerlain Perfumes are blended and sealed in Paris and sold only in the original bottles.

R. L. LEONARD

Dorland Advertising Agency

Guerlain Perfumery