

PURPOSE OF THIS BOOK



OUR object in producing this book is primarily to suggest the wide field in which the Della Robbia Papers can be used. The usual procedure in announcing a new line of papers is to get together a number of cuts which have been used and then to try to adapt them to the new papers. The result is always unsatisfactory, as the designs were originally planned to go on a different paper.

In planning this book we have commissioned several artists, leaders in their fields, to produce original ideas which will show the possibilities of Della Robbia Papers.

The cover and introductory pages of this book suggest a possible treatment for an edition de luxe. The cover design is an adaptation of the frame on the Madonna of the Architects by Andrea Della Robbia—now in the National Museum, Florence.

In the hanging cartouche on the end papers is shown the fleur-de-lis which is the mark of the city of Florence, home of the Della Robbia. In the view of the city seen beyond the balcony on the left end paper is the famous old bridge, the Ponte Vecchio. On the right are the towers of this wonderful city of history with the dome of the great church, the Duomo. On the half-title of our book is a rendering of the famous Bambino by Andrea Della Robbia which is set in the walls of the Ospedale degli Innocenti (Children's Hospital), in Florence.

The frontispiece is one of the celebrated panels by Luca Della Robbia in the Singing Gallery in the Cathedral Museum, Florence. The format of this book and the decoration designs in the Italian style of the period are by
O.W. Jaquish