

FRANZ PAUL GLASS



Poster for Exhibition



Poster for Cigarettes

The great Munich exhibitions gave Glass an opportunity to develop his strong gifts for decorative painting. We show some examples of these spatial arrangements. The humorous fashion in which Glass decorated the walls of the recreation rooms with pictures is true to the Munich spirit. It is comfortable, contemplative humor, and it is only remarkable that no advertiser has as yet hit upon the idea of setting this aspect of Glass's gifts, so popular in its appeal, in the service of advertisement. It is altogether remarkable that the advertiser has so little faith in humor. Perhaps our calling attention to Glass's gifts in this direction may serve as a spur.

Translated by E. T. Scheffauer