



Plakat

Poster

F E D E R I C O S E N E C A

*il 1927 si congeda....*



*dai consumatori dei  
cioccolatini Perugina*

Inserate

## PROF. FEDERICO SENECA

IN the person of Prof. Federico Seneca we present to our readers' attention one of the most interesting Italian poster artists. His Posters are extraordinarily decorative, show a good bold line and are full of original invention. To put it briefly, they are good posters.

It is interesting to observe that in all civilized states a certain poster style, — or let us say, a peculiar form of expression suitable only to the poster — is gradually

*ai convalescenti....*



*... cioccolatini  
Perugina*

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