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Haus am See

Separate Gesellschaftsräume

Teetertassen Einzelzimmer

# Tageskarte

Malossol Caviar Frischer Helgol. Hummer

Kalte Vorspeisen		Suppen
Krebsschwanzsalat 3.50	Hummermayonnaise 8.—	Geflügelcrèmesuppe viviane 0.75
Straßb. Gänseleberpastete 5.—	Geflügelsalat 3.50	Ochsenchwanzsuppe, Krebssuppe 0.75
Räucherlachs, Räucheraal mit Butter 2.50	Italienischer Salat 1.50	Marmite maison du lac 2.50
Mayonnaise vom frischen Rheinlachs 3.50	Caviar-Eier 3.50	Doppelte Kraftbrühe m. Ei oder Mark 0.80
		Möhnerkraftbrühe, Frühlingsart 0.60
		Mark auf Toast 1.50
		klare echte Schildkrötensuppe 1.50

Entwurf

PROF. OTTO ARPKE

Design

SPEISENKARTE



**Naturweinstube**  
**HEXENBACKER**  
**Kaiserlaterne**  
JULIUS KLEIN \* FACKELRONDELL  
Fernsprecher 902

HANNSDIETRICH

ming majority of restaurants are arranged with such lack of clarity that it mostly demands a long search and considerable reflection before the diner succeeds in finding what he wants and arranging his menu. Experience shows that this does not tend to improve his temper. And yet modern typography reaches such a high level of excellence that there could be no more simple task than to arrange the various dishes according to a certain scheme which would be correct from a technical printer's point of view, and would reveal the possibilities at a glance. The custom which generally prevails in America, of arranging complete menus to suit various tastes, ranged on a sliding scale of prices and provided with numbers, is to be recommended although it would not suit every establishment. This method spares the guest the trouble of making a choice and saves him time as well.

When we observe that even this primary demand for clarity and a free perspective which is certainly the first law for the fashioning of all advertisements, is scarcely ever taken into consideration,