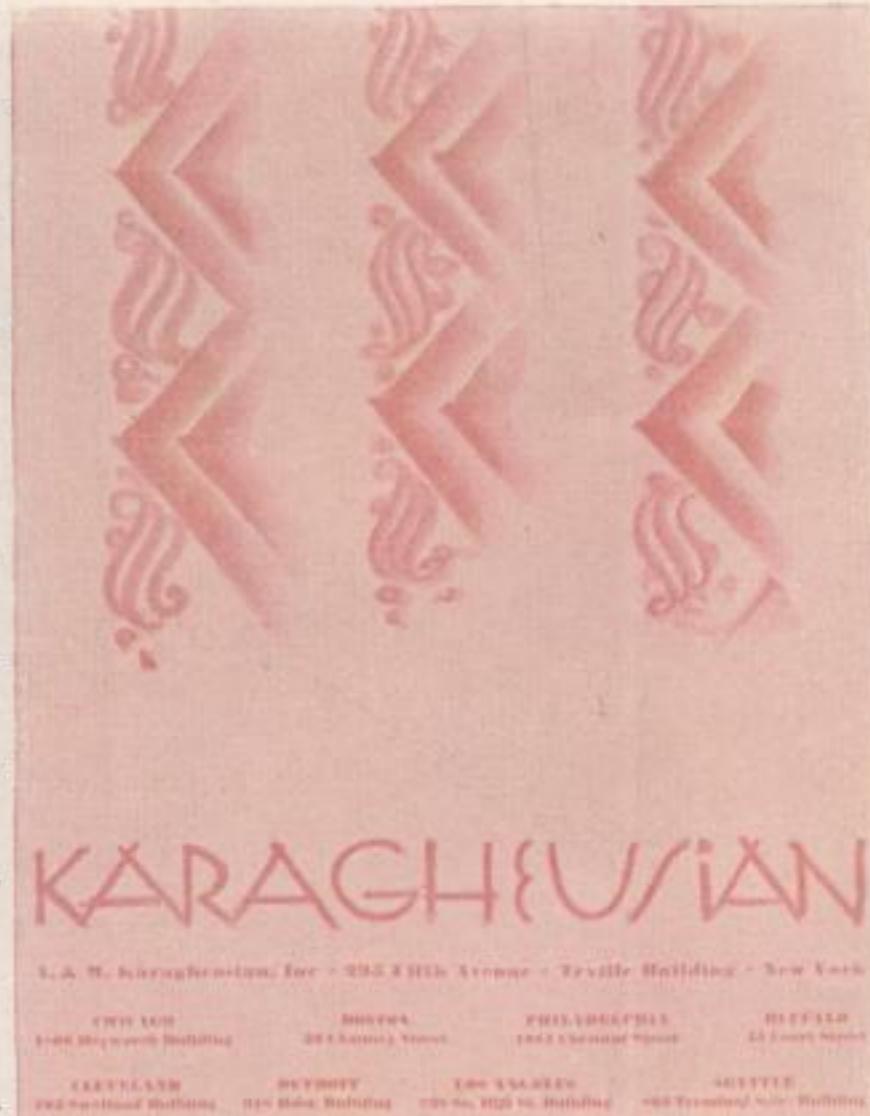




ENTWURF FÜR EINE PARFUMFLASCHE FÜR LENTHERIC / DESIGN FOR PERFUME BOTTLE FOR LENTHERIC

G U S T A V B. J E N S E N

**W**e take pleasure in announcing to the trade a new type of rug—more luxurious than any we have yet produced. **T**his new fabric will go far to supplant the cheaper grades of Oriental rugs, which we ourselves, though one of the largest importers of Orientals, have never recommended. **I**t is seamless, deep and heavy in pile, heavy in texture, and one of its most remarkable features is its lustre, which is exactly the same as in the most expensive of Oriental rugs. **B**y this means beautiful Persian designs have been reproduced with all the jewel-like brilliancy of their original colorings. **A**t the same time the new fabric can be sold with absolute confidence in its durability. **T**he first showings will be on view in our New York Showrooms on April 9th, 1928. **Y**ou are cordially invited to view them.



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