



E. M c. K N I G H T K A U F F E R

**CHRYSLER CARS**

**LEAD THE FIELD!**

*Chrysler—for the true thrill of motoring! Six cylinders for rapid, effortless acceleration. Seven crankshaft bearings for silken smoothness. Hydraulic 4-wheel brakes—to kill the swiftest speed stone dead, instantly, evenly, without skidding. Live-rubber suspension of engine and car—absorbing every little jolt and jar. And now—the great new Chrysler Red Head Engine, adding still more power and verve, specially designed to enable you to take the fullest advantage of high-compression petrol. Have you taken the wheel of a Red Head Chrysler yet?*

**SEE - TRY ONE TODAY**

THIS ADVERTISEMENT IS APPEARING IN:  
 Liverpool Post, March 10  
 Yorkshire Observer, March 10  
 Bradford Daily Telegraph, March 10  
 Birmingham Post, March 10  
 World Daily News, March 10  
 Birmingham, March 10  
 Sunday Times, April 1  
 Glasgow Herald, March 10  
 West Hill, March 10  
 Colchester Star, March 10  
 Manchester Guardian, March 10  
 Manchester Daily Express, March 10  
 Liverpool, April 1  
 Times, April 1

Inserate für Chrysler Wagen

**ALL EYES ARE ON THE CHRYSLER RED-HEAD ENGINE**

Special design enables you to take full advantage of high-compression fuel now readily available. ...  
 If you compare engine power values you will see that the new Red Head engine is the most powerful engine in the world. ...  
 Higher compression means higher power. That's why the new Red Head engine will give you a maximum 40% increase in power over the old engine. ...  
 The new Red Head engine is the most powerful engine in the world. ...

*Now to see a new man. The Red Head will undoubtedly be fitted in special on all Chrysler machines and at a small extra charge on all other models—40, 50 and Imperial too. Furthermore, all owners of Chrysler cars made in 1935, 1936 and 1937 have the Red Head fitted in place of the present and thus enjoy the full advantage of high-compression petrol.*

**SEE - TRY - IT TO-DAY!**

Chrysler 4-door Sedan price from £2,275 to £2,445. Six Cylinders and 40, 50 and Imperial Models. Contact your nearest Chrysler Motor Ltd. Rep. Garden, Essex.

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