

# Advance Showing of

## KABEL LIGHT and KABEL BOLD

Arrangements have just been completed whereby we shall secure the matrices for casting this popular new type series. Heretofore it has been available only through foreign foundries, and we are exceptionally fortunate in being able to offer this to our trade at this time.

May we suggest that if it is your intention to add the Kabel series to your typographic resources that you place your order with us now, using the order blank enclosed. Delivery will be made just as quickly as possible in the sequence in which orders are received. We anticipate starting our casting machines on this series about November 1st.

### KABEL LIGHT

FOR BETTER TYPOGRAPHY SELECT A FACE adapted to deliver a message to an audience appreciating

QUALITY AND APPEARANCE. MANY printers profitably use monotype products.

Greater Results Demand Showing of Printed

Matter Well Balanced. Monotype

Betters the Quality of Printing by

Providing New Type

of Uniform Height.

#### CHARACTERS IN EACH FONT

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z & \$ 1 2 3 4 5  
6 7 8 9 0 a b c d e f g h i j k l m n o  
p q r s t u v w x y z fi fl ff . , - : ; ' ! ?

### KABEL BOLD

PRINTING PRODUCED IN THIS AGE OF MA-  
chinery surpasses in excellence that of its earliest history.

COULD THE MASTERS OF THE 15TH CEN-  
tury return to see specimens of modern printing

They Would be Amazed at the Progress

Made in the Art Preservative. There is

No Substitute for Monotype

For Typesetting and

Casting Material

#### CHARACTERS IN EACH FONT

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z & \$ 1 2 3 4 5  
6 7 8 9 0 a b c d e f g h i j k l m n o  
p q r s t u v w x y z fi fl ff . , - : ; ' ! ?

Weight Fonts in multiples of 25 pounds ad 70c per lb.

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