

ERICH KÄSTNER

# ADVERTISING FOR 1930

Kindly take note of this opportunity!  
Notice our prices while you can,  
A New Year is offered to the community,  
Unparalleled for prosperity, unity—  
Payment on the instalment plan.

The year is good and perfectly new.  
We hope you will let us send it.  
We've all kinds of plans and projects due,  
And hope we can count upon you, too.  
We really can recommend it.

Please to observe the name on the door,  
We'll soon have the stars all burnished—  
You'll be surprised what a year's in store,  
Quick, drop a card. Just a few days more—  
Testimonials furnished.

Kindly renew your subscription to-day.  
Demand a prospectus, a sample—  
Don't feel compelled to do as we say,  
But the year's unique. Do try it, we pray!  
No doubt your thanks will be ample.

You'd like to buy joy? And don't know where?  
All right—any kind you mention.  
We'll guarantee you for twelve months wear,  
And ten per cent discount by us you'll spare,  
We promise you prompt attention.

What's that? We promise that every year?  
And never fulfil our suggestion?  
Ladies and gentlemen, that's quite clear!  
A year's a year, neither there nor here,  
Alterations out of the question!