

**THE**  
**ISABEY'S FLORAL ODEURS**  
**THE NEW PARFUM VOGUE**

The very latest trend in parfums among chic Parisiennes und smart Américaines is towards Isabey's Floral odeurs Gardenia, Lys, Violette and Jasmin. And this new parfum vogue is due not only to the inimitable loveliness of these Isabey odeurs but also to the fact that in Floral odours Isabey offers such an exquisitely varied selection —

**ISABEY**

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