



C O O P E R

In continuation of the series of reproductions in the previous number, we are this time reproducing the work of another English artist, who has especially distinguished himself by his posters for great English traffic organizations. His posters for the London & North Eastern Railway are original and witty. Combined with humorous text, they show figures of the past as passengers by the most modern means of locomotion. These amusing paradoxes are stimulating and attractive of the spectator. They are good advertising, largely made so by the pleasing manner in which Austin Cooper has executed his designs. The posters for the London Underground are also original in conception and excellently carried out. They need no especial comment, it suffices to lay them before the expert as a proof that Austin Cooper is one of England's best poster artists.

Translated by E. T. Scheffauer