

It is an outstanding characteristic of Eugen Julius Schmid that even in the outward appanage of an article he succeeds in expressing its especial atmosphere, as it were, its spiritual aroma. He is one of the best commercial artists in Munich in his sphere of the small and intimate design. His designs for bottle-labels are just as good pieces of graphic art as his wood-cuts and his particular speciality, miniature silhouettes. He has an infallible good taste, the first and most essential preliminary for every graphic artist who aspires to become a decorator of wrappings. We therefore regard it as essential to call renewed attention to this designer, for at present his sphere of activity is almost exclusively confined to his native town of Munich. Trans. E. T. Scheffauer



Flaschenschilder

48,5 VOLUMEN PRO/CENT  
**RIEMERSCHMID**  
*Bitter*  
 EIN DURCH DIE VIELFACH ERPROBTE ART SEINER ZUSAMMENSETZUNG AUSSERST WIRKUNGSVOLLER MAGEN-BITTER. AUF SEINE GLEICHMÄSSIGKEIT IN GÜTE UND GESCHMACK WIRD BEI DER HERSTELLUNG GRÖSSTE SORGFALT VERWENDET.

