

MODERN PHOTOGRAPHY likes

to set itself certain tasks and solve them with precision. It is art, inasmuch as it is applied art. Its means



to art is simple, objective observation. It does not try to discover inner meanings in objects nor does it approach them with any preconceived opinions. The object must be reproduced just as it naturally presents itself.

Photography's advantage, compared with other pictorial forms, is its power to emphasize the charm, the individuality, the very being of the material in question. It brings form and material, which together form the surface, as it were, the skin of the object, into a certain relation. They are manifestations of its inward being and contain all the expression which can be extracted from it.

The composition, which must establish the relation of the object to space and to itself, must work with light and its manifold

possibilities as its principal tool. At the same time, this creates the illusion of plasticity. The typical form must be established and effectively composed so that the natural expression may be captured. Artists may have views in common, but this does not prevent each from seeing things in his own individual way.