

UMBO

Umbo endeavours to reproduce the expression of each object treated, just as it looks in reality. His work is unromantic, almost insipid. Everything is seen from without and the structure is comprehended by means of the form. The effect of the material itself is the main point with him.

The photo "Vistra Lingerie" shows how material may achieve its effect by purposeful arrangement. If each piece of lingerie were photographed simply as it lay, it would be quite ineffective.

The "Wax dolls" show precision and exactitude of the product depicted. In the "Photo of Collars" the optical charm of the series has been utilized. The illusion of perspective—attained by com-



posite photo-mounting — is seen in the photographic - composite pictures "Wild Reporter" and "Dancer". Umbo's composite photos are full of movement, conditioned by his themes and his method of treating them.



HERBERT BAYER

"... The conquest of the line, the point, even the object in static suspension, the forward sallies made by technics, mathematics, and phantasy into abstract, unlimited space, have led to a certain freeing of the elements of form, which now seek release from cramping and confining space."

Thus Herbert Bayer, graphic artist and photographer, speaks of his work.

For him, too, photography is but a means to an end—preferably com-