



Cinema Posters



## 2 S T E N B E R G

Two distinct points of view can be distinguished in the posters of the Stenberg brothers. One feels that they are the work of two personalities which have not yet been annealed into an artistic whole. The two posters for Buster Keaton's "General" are especially illuminating. Modern typography and the photo are combined in the one poster, how trashy is the girl in the right upper corner with the bouquet!—and the way in which the screaming red hat is drawn in upon Buster's photographed head is absolutely barbarous. Yet this is a good poster. The calculated clumsiness of the famous film comedian has perhaps never before been so convincingly seized and conveyed. The other poster for the same film shows the other style of the Stenberg brothers, a style which is international