



### PROGRAM OF THE »BERLIN

PROGRAM	COMPOSER	CONDUCTOR	THEATER OR HALL
1. Opening of Festival of Arts »Die Kulturtagung von Magdeburg«	Various	Various	Various
2. Opening of Special Summer Exposition »Old Berlin (then a Big Town)«	Various	Various	Various
3. »Die Kunst«	Various	Various	Various
4. »Die Kunst«	Various	Various	Various
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99. »Die Kunst«	Various	Various	Various
100. »Die Kunst«	Various	Various	Various

During the Festival of Arts and included in the general program the following cycles will be performed:

BEETHOVEN - CYCLE	RICHARD STRAUSS - CYCLE	MOZART - CYCLE	WAGNER - CYCLE	NEW MUSIC BERLIN 1930
1. Beethoven: Piano Concerto No. 1	1. Strauss: Ein Heldenleben	1. Mozart: Die Zauberflöte	1. Wagner: Die Walküre	1. Various: New Music Berlin 1930
2. Beethoven: Piano Concerto No. 2	2. Strauss: Till Eulenspiegel	2. Mozart: Le Nozze di Figaro	2. Wagner: Die Valkyrie	2. Various: New Music Berlin 1930
3. Beethoven: Piano Concerto No. 3	3. Strauss: Der Schwanenritter	3. Mozart: Figaros Hochzeit	3. Wagner: Die Meistersinger von Nürnberg	3. Various: New Music Berlin 1930
4. Beethoven: Piano Concerto No. 4	4. Strauss: Die Schwalbe	4. Mozart: Don Giovanni	4. Wagner: Parsifal	4. Various: New Music Berlin 1930
5. Beethoven: Piano Concerto No. 5	5. Strauss: Die Frau ohne Schatten	5. Mozart: Così fan tutti	5. Wagner: Tristan und Isolde	5. Various: New Music Berlin 1930
6. Beethoven: Piano Concerto No. 6	6. Strauss: Der Rosenkavalier	6. Mozart: Die Entführung aus dem Serail	6. Wagner: Die Götterdämmerung	6. Various: New Music Berlin 1930
7. Beethoven: Piano Concerto No. 7	7. Strauss: Der Zigeunerbaron	7. Mozart: Die Hochzeit des Figaro	7. Wagner: Die Nibelungen	7. Various: New Music Berlin 1930
8. Beethoven: Piano Concerto No. 8	8. Strauss: Die Schöne Magd	8. Mozart: Die Hochzeit des Figaro	8. Wagner: Die Nibelungen	8. Various: New Music Berlin 1930
9. Beethoven: Piano Concerto No. 9	9. Strauss: Die Schöne Magd	9. Mozart: Die Hochzeit des Figaro	9. Wagner: Die Nibelungen	9. Various: New Music Berlin 1930
10. Beethoven: Piano Concerto No. 10	10. Strauss: Die Schöne Magd	10. Mozart: Die Hochzeit des Figaro	10. Wagner: Die Nibelungen	10. Various: New Music Berlin 1930

Broschüren, Faltblätter  
Folders, Advertising Sheets

## M i l a a n d H a n n s H o f f m a n n - L e d e r e r

for publicity has produced some of the best advertising printed matter issued by any German town. Other advertising work by these partners, making use of their own photographs, goes to prove still more convincingly that the two are absolutely in touch with the best graphic art and fully understand the technical aspect of advertising.

Translated by E. T. Scheffauer

### I. DAS BAUWERK

Die Darstellung des fertigen Bauwerkes in Modellen, Plänen, Diapositiven, Filmen usw. erfolgt sachlich nach folgender Einteilung:



1. EISENBAHNBAU

Hier sollen vornehmlich seitens der Verkehrsverwaltungen moderne Eisenbahnbauten, ausgeführte Tunnelanlagen, eventuell auch Stellenbauten, die organisch hierher gehören, Bahnhofsanlagen, Untergrundbahnen u. a. m. gezeigt werden.

B2



2. BRÜCKENBAU

Der Eisenbau wird hier die Entwicklung des modernen Brückenbaus durch die Verwendung hochwertiger Stähle, der Betonbau die Anwendung des Eisenbetons zeigen.

B3