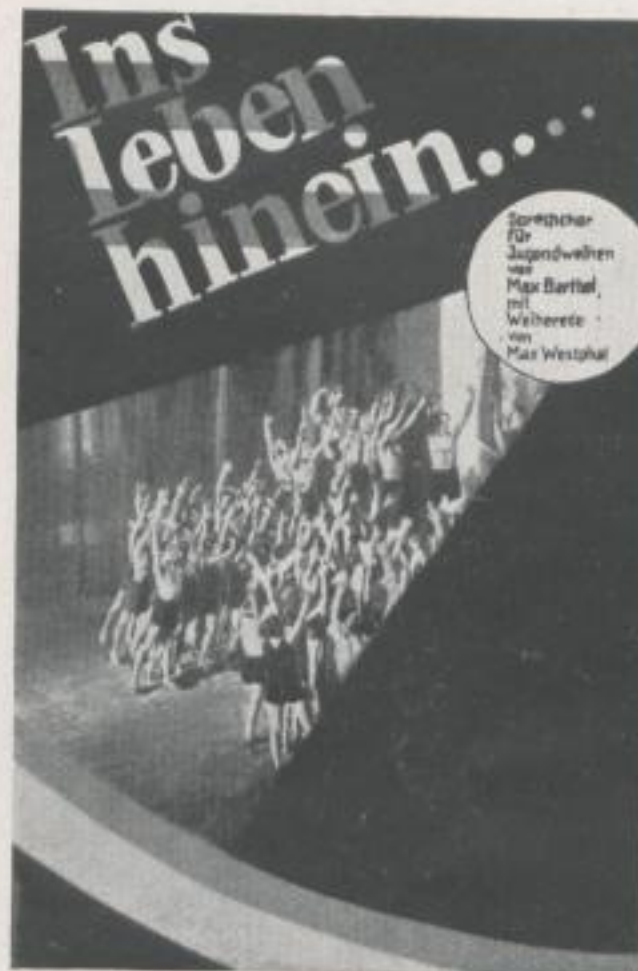


ANDREAS NIESSEN



Freitag-Beilage des **Berliner Tageblatt**



He is the art director of the publicity made for its own publications by the firm of Rudolf Mosse. The ephemeral and rapidly produced advertising matter of the modern newspaper publisher must be just as fresh and vital as every other novelty which the newspaper publisher offers to his customers. Niessen's work fulfils these premises in the most admirable fashion.

Translated by E. T. Scheffauer

Book-Covers, New Paper-Posters