



Speisekarten und Geschäftskarte



Menu Cards and Business Card



ations of their art, such as drawing and composition, to many of the best-known modern commercial artists, many of whom in their turn are already successfully imparting instruction at German municipal and national schools. They built up their often extremely modern house of art on these foundations, and Diez, far from seeking to hinder this, helped them in every way. And he continues to do so to this day.

Not only the astonishing richness of his ideas characterises Julius Diez, but also his versatility, the various spheres in which he has created work of lasting quality. Beginning with the postage-stamp he ranges by way of signet and Exlibris, magazine and book illustration and theatrical settings to monumental mural and ceiling paintings. He has designed numerous phantastic and grotesque pictures and water-colours, painted fairy-tales and dreams, at times of apocalyptic power. This same artist who gives free rein to his phantasy in such works can design veritable patterns of strict adaptation to the purpose when free competition or a commission sets him before some problem chosen from the wide territory of commercial art.

We have already mentioned his miniature work. We must not omit to add that Diez is long reckoned as a classic representative, for instance of book-plate designing. His designs are as full of ideas as they are perfect in a practical and technical sense. The same may be said without reservations for all other commercial work done by this master of the pen, especially of his original pictorial decorations which always compose well with the text, best of all, per-



Design for Postage Stamp



Design for a Trade Mark