

+ pit cannot be said to seek the extravagant. They only like their bit of fun now and then, as when they photograph a bit of stuff and label it "Fragment of a Bride." They have the inborn womanly instinct for the delicate nuances of textiles, and treat a bale of velvet, a bit of striped flannel or a spool of sewing silk with tireless and self-sacrificial affection until the thing delivers up its soul to make their picture. That ringl + pit should be able to create such a strong and impressive picture as "Barges" out of a great city theme so lacking in charm, indeed so monotonous, seems proof enough of an unusual degree of artistic instinct.

The old world is discovered anew every day. It is the task of youth to press forward into new territory, to experience new things by new means, to see with new eyes, to acquire new convictions and to absorb these things and give them forth anew.

Advertisers have seized upon photography with great ardor, although in the main only because the photograph can give a lifelike and plastic reproduction of the object to be advertised. Unfortunately the practical advertising photograph is but too often entirely lacking in artistic value. The apparatus catches and reproduces the elementary force of the object, but too often the re-touching process softens all the power away, ringl + pit declare with especial emphasis that their pictures are never re-touched. This proof of strong-mindedness is a welcome sign of the fact that photography has entered upon a new stage. It is no longer the thing to make a "flattering" picture, but a characteristic one. It has been recognised that one should not interfere with Nature and that all attempt to "beautify" can only be a weakening of the effect and lead to "pretty-pretty" pictures. Thus this realm of art is also on the forward march.

Translated by E.T.Scheffauer

ringl + pit

Materialphoto

Still Life Photo

