Art Director: Kneeland L. Green
Agency: Riegel & Leffingwell, Inc.
Advertiser: Stehli Silks Corp.

Is it Helen . . . Alcestis . . . Iphigenie Flavitt . . . a Jane Eyre woman from Andros? Her gown of sheer chiffon seems sculptured with that inscrutable simplicity that makes beauty immortal . . . the bodice simple as a classic chiton, the subtly banded hips, the long unbroken skirt length, it is the dignity and grace of Periclean Greece, it is the woman of today.

Stehli Silks

Art Director: Joseph Fannell
Agency: Pedlar & Ryan, Inc.
Advertiser: Ovington's

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