



THE SEASON OPENS!



Time to replenish the Linen Closet
of the Country Home

McCutcheon's collection of Summer Linens was never so varied or so complete. All the new styles in Colored Linens for breakfasts, luncheons, teas, bridge parties and dinners in modernistic or classic designs . . . every type of Household Linen to outfit the Linen Closet of a cottage or a mansion of many rooms. McCutcheon quality is always taken for granted and the prices are moderate.

McCutcheon's
FIFTH AVENUE AT FORTY-NINTH ST.
DEPT. NO. 75, NEW YORK



E L I Z A B E T H W A L L



Summer—the Playtime of the Year—Shining stretches of sandy beach—breeze swept decks of ocean liners—terraces cooled by the long shadows of tea-time. Such are the scenes of the summer play. For his play *Lord & Taylor* present the costumes and properties. Sports apparel, luggage, children's toys and toys, summer furniture and accessories—all the things necessary to the enjoyment of this vivid season.

Lord & Taylor
—Ready for the Gay
Pageant
of Summer

Modezeichnungen und Inserate