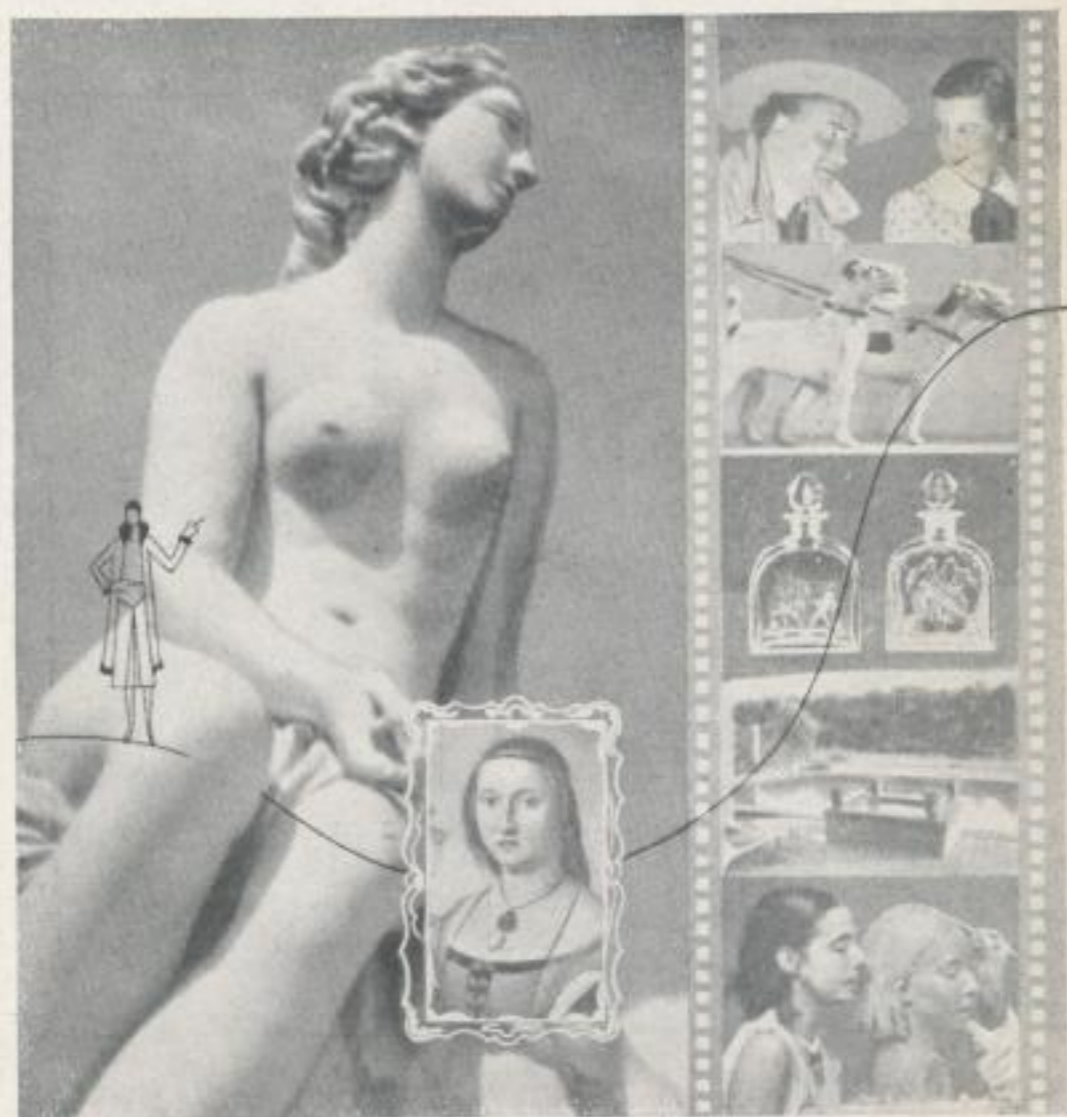




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The samples shown here are characteristic examples of the combination of photography, design and typography. The photos used are taken from the usual reproduction material of the magazine in question and raised above the banality of the purely photographic report by means of interesting graphic composition. Everywhere Bayer seeks by means of a clever admixture of apparently antagonistic technical processes as, for example, line-drawing and photography, to attract especial attention—and to hold it.



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