



Photos
DEBERNY PEIGNOT
Paris

JEAN PATOU
PARFUMEUR

Four advertisements of the house of Jean Patou.
Interesting variations of the same pictorial motive in different advertisements. Designs which immediately catch the eye and short informative texts which would be effective in any language.

JEAN PATOU
PARFUMEUR, PARIS

Sonnenbäder
Bronzierte Haut

mit **H**UILE DE
CHALDÉE

Kein
Verbrennen