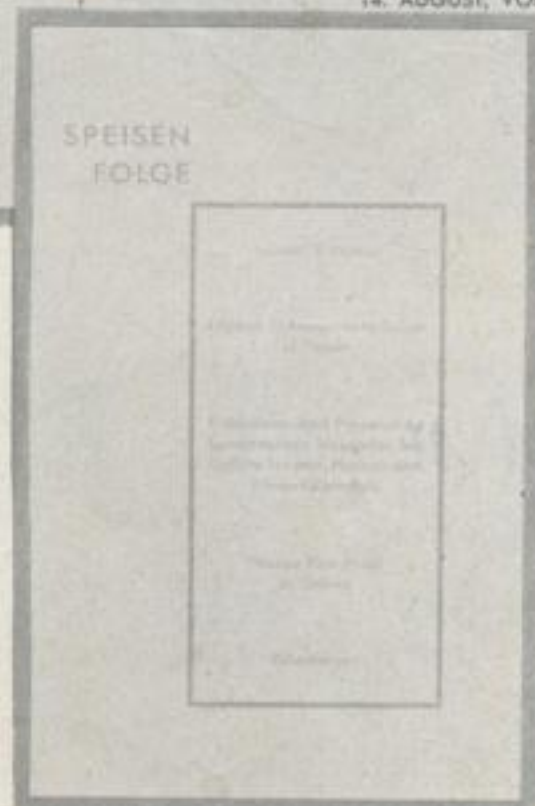
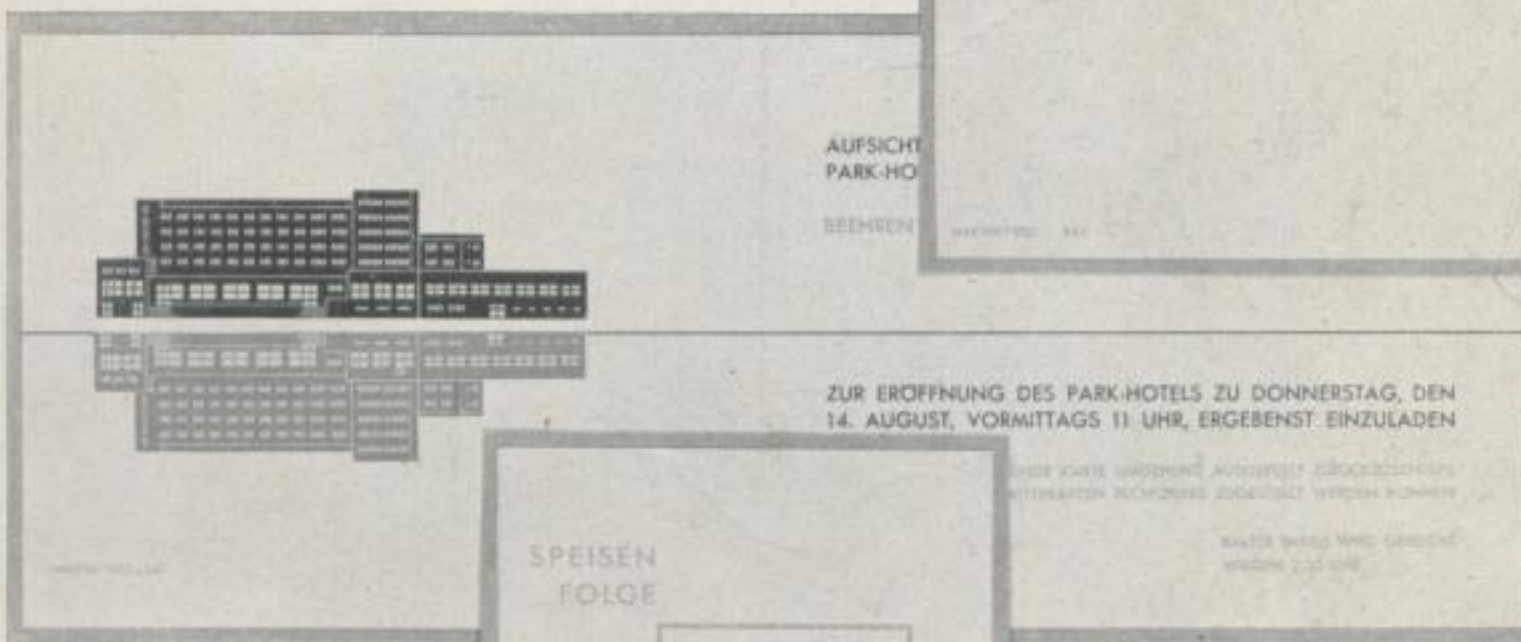


PROF.

MARTENS OF KÖNIGSBERG

THE BUSINESS READINGS USED BY THE PARK HOTEL, KÖNIGSBERG, EAST PRUSSIA

It is only very slowly and with uncertain steps that hotel-keepers are beginning to make use of the experience gathered by modern advertising art. Here we reproduce the printed matter used by a newly opened hotel in Königsberg. In its unity and general excellence, it forms an example worthy of emulation.



Business Printed matter used by a modern Hotel

