



L O E D E R E R

Richard A. Loederer is one of the most successful American book illustrators. He is a born Viennese and received his art training in Vienna and Berlin. He has been working in New York for nearly twenty years. The designs reproduced are illustrations to "VOO-DOO Fire of Hayti". They are food for the reader's imagination, without confining him to any all-too-realistic conceptions.

At the moment, America and France are producing far more illustrated books than, for example, Germany. In Germany the period of inflated money also brought about an inflation in book illustration. The market was glutted with inferior work. In America and France it is a matter of course that an eminent author's book should be illustrated by an artist of equal eminence; but in Germany this principle was entirely ignored, and thus the public lost interest in illustrated works, and booksellers declared that illustrations were not desired. This is not correct. It was merely the inferior which failed to capture interest. The illustrated book will continue to hold its own in the same measure as the illustration in general.

Trans. by E. T. Scheffauer.

