



Wandgemälde im Arbeiterspeiseraum
Painting in the Workmen's Dining-Room

Prof. W i l l i J ä c k e l

Everyone of strong personality, who is in touch with the intellectual tendencies of his age, will of his own accord feel the urge to combine the mere securing of his economic existence with the expression of his will to life as a whole.

H. Bahlsen, biscuit-maker in Hanover, was a manufacturer who combined art and his work in the most thorough fashion. A highly-cultivated man, comprehending the intellectual tendencies of his age, he recognized that the masses with whom he must seek to come into connection by means of the goods he had to sell, must have the same needs and feelings as himself, in one form or another, and therefore art became his best means of propaganda. Art was a necessity of life for

Entwurf

Design

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