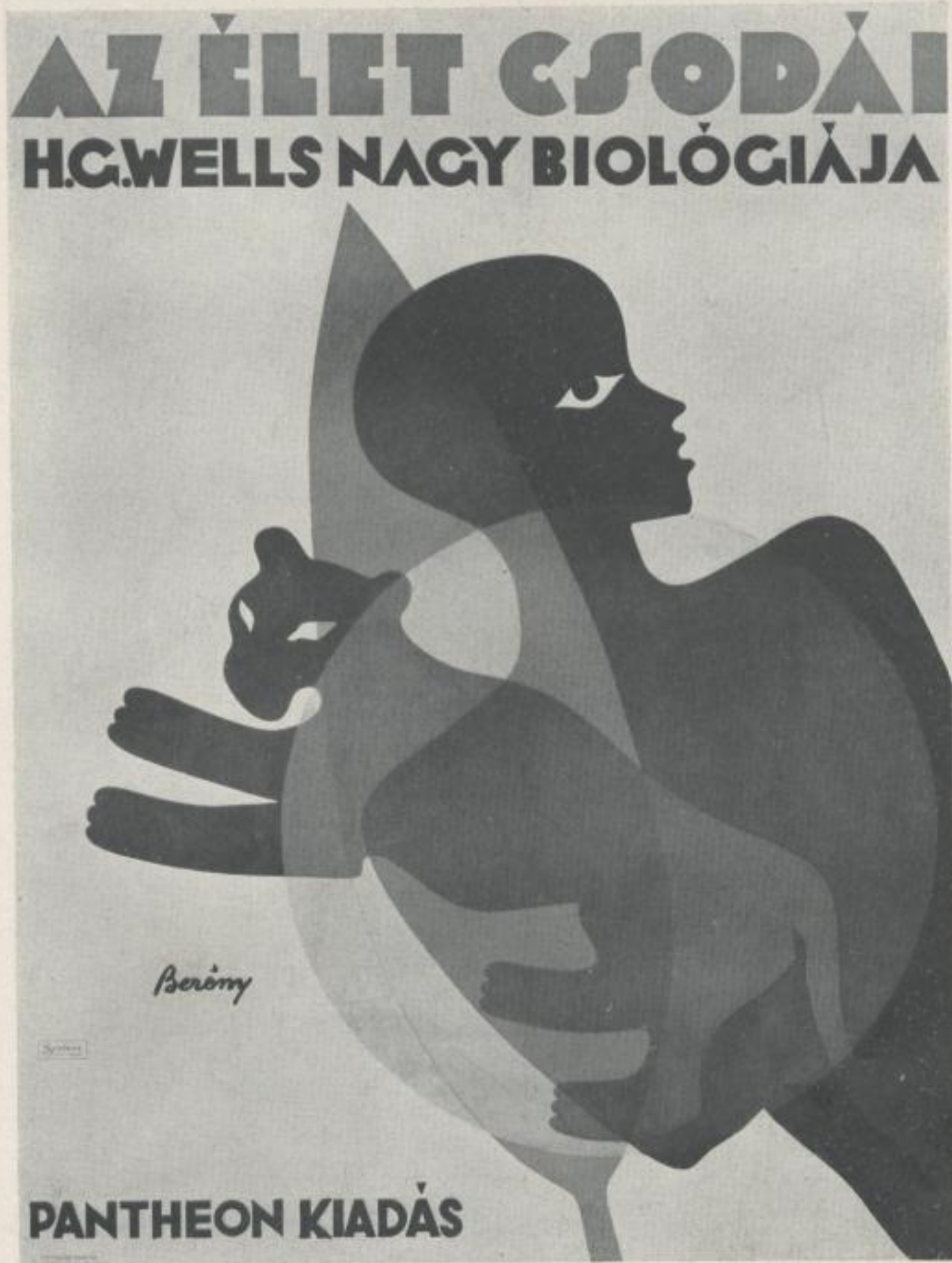


R o b e r t
B e r é n y

Plakat für
„Die Wunder des Lebens“
von H. G. Wells

Poster for
H. G. Wells'
"The Wonders of Life"



K A R L R O S N E R , B U D A P E S T : P O S T E R S

Two years have passed since the first collective publication of reproductions of Hungarian posters in "International Advertising Art" and in spite of unfavorable economic conditions, Hungarian commercial artists have for the most part fulfilled the expectations for their future which their previous development had entitled us to cherish.

The search for new forms of expression became of secondary importance, for the enrichment of the idea or content of the poster within the limits of forms no longer in ferment became the most important problem. Among the works produced during these two years we find a number of particularly interesting compositions.

FROM HUNGARY

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