

R o b e r t
B e r é n y

Plakat für Kohinoor
„Preußische Kohle“

Poster for Kohinoor
“Prussian Coal”



As an example of especially striking value we must mention Robert Berény's poster for H. G. Wells' great biological work "The Wonders of Life". Here the development of organic life step by step in the order of its biological values is graphically pictured in the most original manner.

The poster KOHINOOR, showing coal in the foreground and its varied uses in the background in a fiery glow, demonstrates the possibilities of Prussian coal in a most effective fashion.

The poster "Ambrósia", advertising mustard, with its brown background, the vinegar poster "Océan" with its greens are excellent specimens of Berény's style, which approaches that of a painter. His latest poster for the Budapest fair is a clever solution of a problem which was far from easy.

Alexander Bortnyik is a master of the geometrical and his posters show this form of expression in