

R o b e r t
B e r é n y

Plakat zur
Internationalen Messe

Poster for the
International Fair



a particularly high stage of development. His extremely gifted pupils and successors are Georg Nemes and Georg Radó. The poster MTI (Hungarian Telegraph Office) is extremely effective in its simplicity and fitness for its purpose.

The artists Ludwig Csabai-Ékes, Professor Julius Kaesz and Gustav von Végh represent the arts and crafts section. Characteristic of Csabai-Ékes' work is the conventionalizing of the subject, in Kaesz' work the strict lines of the compositions and the baffling certainty of spacing betray the decorator and in von Végh's posters we find most talented drawing and the art of lettering in high perfection. Two artists of the new generation must be included in this group: Hanna Dallos and the book-decorator Alexander Kolozsváry, who lives abroad.

