

Awarded the Gold Medal at the Exhibition  
of 1824

## KEPHALOL

*The most perfect of all preparations for  
preserving the hair*

There is no artificial means of causing hair to grow when it has completely ceased to exist; neither is there any chemical preparation which can dye the hair without damage to the general health. Modern science has established the fact that it is absolutely impossible to prevent hair falling out and growing grey. But there are means of delaying it. In order to delay the thinning out of the hair or baldness it is necessary to protect the bulb, as the root of the hair is called, from all outward atmospheric influences and to preserve the natural warmth of the scalp.

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finds its effectiveness upon these principles as established by the Academy of Science and really has this important effect. The old Greeks and Romans and also the ancient Germans, who valued their hair as their "crowning glory" were already aware of these means. Learned researches have revealed and proved that the nobles, who were distinguished in those days by the

length of their locks, employed no other means. The recipe, fortunately re-discovered by M. Anselm Popinot, had simply been lost.

### The task of KEPHALOL

is to preserve what is still alive.

Kephalol does no attempt injurious and necessarily futile experiments with the hair and the scalp. Kephalol has a pleasing aroma and is put together from substances of which the principal is Lambert's nut essence. It effectually protects the scalp from the effects of the atmosphere. It is a prophylactic against colds, headaches, neuralgia and all painful affections of the brain, because it aids the scalp to preserve its normal temperature. The permanent use of

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insures that the roots of the hair preserve the substance of which they create hair and coloring matter and prevents injury to the roots by excess of heat or cold. The hair, the most glorious attribute of the healthy individual, of which men and women of all classes can be equally proud, may thus be preserved to the most advanced age by all who make

### PERMANENT USE OF KEPHALOL

All his life long the user's hair will retain the fullness, brilliance, softness, fineness and color of youth.

Every bottle contains instructions for use wrapped around it.

### INSTRUCTIONS FOR USING KEPHALOL.

It is love's labor lost to use pomade upon the hair. This is not only a ridiculous and old-fashioned proceeding, but also in the highest degree injurious, since all pomades and similar cosmetics without exception have undesirable after-effects. It suffices to moisten a small sponge every morning with

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to comb out the hair, brush and comb it well and then lightly sprinkle the hair at the roots so that the scalp is moderately moistened with Kephalol.

Kephalol is sold only in original bottles which are genuine only when they bear the seal and autograph signature of the  
inventor

### ANSELM POPINOT,

Rue des Cinq-Diamants, Quartier des Lombards, Paris.  
Price three francs per bottle.

Kindly send all orders post-paid

B A L Z A C

Prospectus  
from the novel:  
"Caesar Birotteau"



Trans. by E.T. Scheffauer