

thoughts and feelings. One must endeavor to strike a happy average and this is none too easy.

It is unjust and betrays a lack of understanding of the situation, to lay the whole burden of such a compromise, however artistically unsatisfactory, upon the shoulders of the responsible propagandist. It is a deplorable fact that colored pictures of Swiss landscapes are still the most popular form of poster abroad and more abstract and original designs cannot hold their own again them.

Within these prescribed limits St. Moritz and Davos have achieved results worthy of all praise: various publications are particularly pleasing in composition, and even when there is abundance of detail, the whole effect of the first glance is one of admirable simplicity. It is not easy to continually achieve new effects when one is forced to make use of a motif which has been used and misused thousands of times. Although the new productions of St. Moritz and Davos are not altogether novel and for reasons now clear to us, cannot possibly be altogether novel, yet they always attract attention by reason of the care expended upon them, the honesty of

## DAS LAND IN DER SONNE



# DAVOS



SEINE HOTELS		Betten	Minimumpreis	Maximumpreis
GRAND HOTEL & BELVEDERE	100	Fr. 12.-	Fr. 22.-	
PALACE HOTEL & CURIAUS DAVOS	100	Fr. 17.-	Fr. 25.-	
FLUELA SPORT- & POSTHOTEL	100	Fr. 14.-	Fr. 22.-	
CENTRAL-SPORTHOTEL	100	Fr. 14.-	Fr. 22.-	
HOTEL NATIONAL	100	Fr. 14.-	Fr. 22.-	
KURGARTENHOTEL	80	Fr. 12.-	Fr. 22.-	
HOTEL BELLAVISTA	50	Fr. 12.-	Fr. 18.-	
SPORTHOTEL BAHNHOF	40	Fr. 10.-	Fr. 16.-	

# DAVOS

1550 bis 1850 m über Meer

**SEIN SKIGELÄNDE** Das weltberühmte Parsenngelände  
Internationale Sprungkonkurrenzen  
Ski-Rennen

**SEINE EISBAHNEN** Die größten des Kontinents, 30,000 m<sup>2</sup>  
Eishockey, Internationale Konkurrenzen im  
Kunstlauf, Paarlauf, Schnelllauf, Eisfeste  
Schlaufenen, Curling

**SEINE BOBBAHN** 3200 m. Zweier- und Vierer-Bobrennen  
Goldpokal von Davos

**SEINE SCHLITTELBAHN** 3200 m. Schlittelrennen, Wanderpreise

### SEINE HOTELS

	Betten	Minimumpreis	Maximumpreis
FLUELA SPORT- & POSTHOTEL Prop. A. Chodig	100	Fr. 20.-	Fr. 28.-
CENTRAL-SPORTHOTEL Prop. A. Strölin-Valeth	100	Fr. 20.-	Fr. 28.-
HOTEL NATIONAL Prop. I. F. Branger	100	Fr. 16.-	Fr. 25.-
KURGARTENHOTEL Prop. A. Bader-Landry	80	Fr. 14.-	Fr. 24.-
SPORTHOTEL RHATIA Dir. St. Müller	80	Fr. 14.-	Fr. 22.-
HOTEL BELLAVISTA Prop. W. Stalder	50	Fr. 12.-	Fr. 18.-
SPORTHOTEL BAHNHOF STATION DAVOS-PLATZ Prop. R. Wyss	40	Fr. 10.-	Fr. 16.-

## DAS LAND IN SCHNEE UND SONNE