

Aufstellplakat für Lord & Taylor

Entwurf S. Stern Design

Show Card for Lord & Taylor

Einband für Musterkarten und Inserat der Warenhäuser

Cover for Sample Cards and Advertisement for use of Department Stores

CONTEMPORARIA PRINTS

DESIGNED BY  
WORLD FAMOUS ARTISTS  
SELECTED BY  
LEADING FASHION EXPERTS  
PRODUCED BY LEADING  
AMERICAN MANUFACTURERS  
ON SALE IN THE  
SPORT SHOP MISSES FROCK SHOP  
BUDGET SHOP JUNIOR MISS SHOPS  
SILK DEPARTMENT WOMENS DRESS SHOP

LORD & TAYLOR

EVERFAST

CONTEMPORARIA

PROMOTION • DESIGN • PUBLICITY  
N. ERLANGER • BLUMGART & CO

World Famous Artists  
have created  
these silks for you!

*Contemporaria Prints* are designed by the eminent artists of two continents and they are edited by twelve leading fashion authorities.

*Contemporaria Prints* may be had in designs for every mood and every purpose... an unusual combination of fashionable colors.

*Contemporaria Prints* stress the individuality which everyone finds and which all we can believe are special and exclusive values. There are Gay and Sophisticated designs, Romantic and Amazing ones. A point to look for the Year that you like best. See the Contemporaria Prints only in our Silk Department.

Silks of interesting textures in a wide variety of patterns and color tones.

50.00 to 50.00

\*ARTISTS DESIGNING CONTEMPORARIA PRINTS  
Lucien Bataillon, Fernand Lévy, Vally Wexler, etc. of New York  
Raoul Dufy, Jacques-Émile Blaire, etc. of Paris - Boutique of Berlin - (Other)

NAME OF STORE AND ADDRESS

