



## SCHEURICH

Porcelain  
Plastics

Staatliche  
Porzellan-  
Manufaktur  
Meißen

Besides these we are familiar with a large number of cover designs for magazines, for the "Dame" and "Sport im Bild" and the wonderfully airy pen-and-ink illustrations for the short stories appearing in these papers. Scheurich has just completed mural paintings for the new Café Kranzler on the Kurfürstendamm—work which again reveals him as master of a little trodden territory. The fascinating thing about all Scheurich's work is the great charm that radiates from it and captivates the beholder again and again. On this account, Scheurich is above all an excellent advertising artist.

