

Verlag, Berlin. He made clever use of all means of modern graphic art. He changes the style of typography, drawing and photography according to the contents of the book in question. His graphic designs are particularly important and determine the difference between his covers designers and those of other most of whom rely almost exclusively upon photographs, producing quite different stylistic effects. Georg Salter refuses to be hidebound by a principle and yet he has achieved a style of his own which is absolutely in contact with the tendencies of the age. It is one of the vital requirements of book propaganda that it should make an impression of actuality. Often enough Salter contrives

